



# Welcome back... Your Local Business Guide.

**9,000**  
Page views  
last year



**Advertise with us...** Looking to sell goods and services within Hobson's Bay? You're going to love **[www.hobsonsbayguide.com.au](http://www.hobsonsbayguide.com.au)**

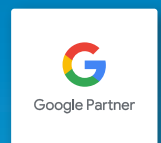
Hobson's Bay Your Local Business Guide was established in 2004, we're not a franchise; we are a locally owned and operated business too.

**Our aim is simple: To help connect local residents with our great, home grown local businesses.**

On our easy-to-use (smartphone friendly) website you'll quickly find some of our great local businesses... all you need to do is start searching, and bookmark it for future reference.

The responsive website features a dedicated page for each of our businesses; complete with pictures, video, logo, phone (with Click to Call), fax, street address, email & website addresses, links to social media, opening hours, Google map (with Directions to your Location) and space for a 200 word blurb on each business.

As an official **Google Partner, certified in Google Ads**, we actively advertise our local businesses to customers searching on Google - **right when they're interested in their services.**



## Find out more

We'd love to invite every local business to be part of Hobson's Bay Local Business Guide.

To find out more please contact us... on **1300 853 557** or email **[advertise@hobsonsbayguide.com.au](mailto:advertise@hobsonsbayguide.com.au)**

**Advertise from just \$30 p/month, no contracts – cancel anytime.**

## FACT SHEET

# Pricing Guide (Includes GST)



# HOBSONS BAY

Local Business Guide

## Feature Adverts

### Home Page



## \$100<sup>P/M</sup>

(Also includes a Category Page ad vert)

### Category Page



## \$80<sup>P/M</sup>

**Search results display in order of priority and 'best fit' against the searched word/s.**

The screenshot displays the website's search results page. At the top, there is a navigation bar with the Hobsons Bay logo and a search bar containing the text "What are you searching for?". Below the navigation bar, the search results are listed in a grid. The first result is a "Feature Adverts" listing for a "Suburb" category, priced at \$100 P/M. This listing is highlighted with a red box that says "Included with FEATURE ADVERTS". Below this, there are three "Priority" listings: "Priority 1" at \$60 P/M, "Priority 2" at \$45 P/M, and "Priority 3" at \$30 P/M. Each listing includes a "More Details" button and a "Suburb" location tag. At the bottom of the search results, there is a "Popular Categories" section with a star icon. The footer of the page contains copyright information and contact details.

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Graphic Design by Mixing Bowl Graphic Design. Web Design, SEO, Copywriting and PPC by Potent Web Design

**Add extra categories to your listing for \$5 per month.**

Pricing valid until 30 June 2025

[www.hobsonsbayguide.com.au](http://www.hobsonsbayguide.com.au) – Keeping Business Local